

Frequently Asked Questions about the Riverside Partnership

A new and exciting partnership is now present between Behavioral Research and Teaching (BRT) and Riverside Publishing, a subsidiary of Houghton Mifflin Harcourt! Riverside will now be the sole and exclusive distributor of easyCBM.

Is the free teacher version still available?

Yes! The free version of easyCBM for individual teachers will continue to be hosted and supported by BRT. It is being rebranded as “easyCBM Lite Edition” and streamlined with nine alternate forms per measure type. This free version is perfectly suitable for a single teacher to progress monitor a group of students and all data will be maintained as before.

What will happen to current District easyCBM customers?

Current subscribers are considered “legacy” customers and Riverside is excited to partner with them, honoring pricing and providing quality support.

Who do we contact for support?

Continue sending support questions to support@easycbm.com. In the coming weeks, BRT and Riverside will update the website to include appropriate contact and support information (toll-free phone support, email, and even live web chat). In the late summer of 2011, a full transition will take place and all questions and inquiries will go to Riverside for the district version; BRT will support easyCBM Lite Edition (e.g. questions about accounts and password resets).

Why did you partner with Riverside?

The incredible success of easyCBM simply far exceeded BRT’s capacity to support it. At the same time, Riverside is one of oldest and most distinguished assessment companies in the country with the capacity to provide customers the kind of service and support that is necessary. Furthermore, with the agreement, BRT and Riverside plan to collaborate with BRT continuing to conduct research supporting the technical adequacy of the easyCBM learning management system.

How will this partnership benefit customers?

There are many benefits to having a Riverside hosted district version! Riverside has...

- a toll free number that customers can call anytime and specialized personnel to handle server hosting and operations, accounting, sales, marketing, support, etc.
- regional representatives, dedicated account managers to guide each customer, data integration teams to help load staff and student records into the system, and professional development specialists to provide training on use and deployment.

At the same time, BRT can now focus on research and development to continue improving the system, providing sensitive measures for screening-benchmarking and progress monitoring, as well as new reporting formats for data teams to use in a response to intervention system. In the end, customers get the best of both worlds: A system that has tremendous support and one that continues to be research based with continuous improvement.